

**Friday
February 28, 2020**



**The Campbell House
6-9 pm**

We are excited to have you join us for our next Bridal Bliss evening event!

We have found that couples very much enjoy the relaxed atmosphere of a reception-style event. It's a great opportunity for them to go out as a couple and enjoy the process of selecting Wedding Pro's for their big day.

Space for the Evening Classic will consist of a 5' round table or tall cocktail table with black, floor-length linen. **We ask that you contain your display to the table.** A limited number of Wedding Professionals in each category will be given vendor rights to the show. Tables are filled on a first-come, first-served basis. Those returning Registration Forms with a deposit first will receive the allotted tables for their category. As a general rule, each table is restricted to one vendor/company. For multiple entities or businesses we ask that you purchase multiple tables. We reserve the right to make final table assignments and last minute changes if necessary. Participation in the show also includes an electronic list of Registered Bride or Groom and their contact information.

5' Table: \$300

Tall Cocktail Table: \$200

A non-refundable deposit of **\$100** is due with the submission of your Registration Form.

Final payment is due January 15, 2020.

A PayPal invoice will be sent for final payment.

Payment Options:

- Print this form and mail with a check
- Provide Credit Card Info on this form
- Check box to indicate you would like a PayPal invoice to pay online.

If mailing invoice with a check, please send to:

Bridal Bliss
PO Box 235
Georgetown, IN 47122

Company Name:

Contact:

Office Phone:

Address:

City: _____ **State:** _____ **Zip:** _____

Cell Phone:

Email:

Website:

Card Number:

Exp: _____ **Security Code:** _____

Signature: _____

Please send PayPal Invoice:

Additional details:

Previous Evening Events for Bridal Bliss have generated around 175-250 pre-registered attendees + their guests. Total show attendance is around 900-1500 walking attendees.

Sponsorship for this show is available for \$750 + the cost of your table. A limited number of Sponsors will be promoted.

Participating Vendors are given the opportunity to provide marketing pieces for the bags given to couples at Registration. These items are due to us at The Campbell House by 2pm on Friday February 28. If items are received after this deadline, we cannot guarantee their inclusion. There will also be a mailing option provided on set-up details. We will prepare 200 bags for this show.

Bridal Bliss utilizes a HOT LEAD system to notify you of contacts asking to be contacted by you, the Vendor. Hot Leads are sent beginning on Friday (show day) through Saturday. Final contact spreadsheet is generally sent within 72 hours of the show.

We love promoting Vendors through our social media accounts. It is our intention to share your page and/or tag you in a post through either Facebook or Instagram (when time allows) before the show. This is not guaranteed, but please know it is always our intention when social media is available for promotion. Promotional posts will be made once your table balance is satisfied in full.

Official Vendor Information will be emailed around the second week of February or as soon as final preparations are confirmed. This email provides further details about the event and information necessary to facilitate arrival and departure for Vendors.

Sponsored by:



Questions?

Contact Shannon: 859-457-0824 or shannon@bridalblissclassic.com