

BRIDALBLISS

— CLASSIC —

2020 Show Catalog

2020 will mark the 9th year Bridal Bliss will offer shows in central-Kentucky. We are excited to celebrate more than 40 Bridal Shows at the end of the coming year. Below is a listing of the Bridal Shows & Events we are offering in 2020. **To confirm your participation in a show, the first step is to submit a multi-show reservation form or an individual show reservation form.** Payment can be made on individual forms, mailed with forms or via a PayPal invoice.

Multi-Show contracts involve 3 shows. Shows included are: January 5 Winter Classic, August 30 Summer Classic, and your choice of the February Evening Classic or November Fall Classic. Participation in three of these shows is at a cost of \$1400. By committing to all three shows with either payment in full or a credit card on file (charged in 10 equal payments Sept - June), you receive a \$200 discount on your participation. If you choose to commit to multi-show involvement, additional shows can be added at regular registration pricing. While a multi-show registration is an excellent way to repeat your branding during critical booking times, it is not necessary in order to participate. All shows can also be committed to on an individual basis.

We look forward to having you join us at several or one of our 2020 events!



January 5, 2020 * Hilton Lexington/Downtown

This show runs from 11am - 4pm. Booths are 8'x8' and include a table, 2 chairs, pipe & drape, internet and electricity. Booths are located in the pre-function area, Main Ballroom and the conference rooms on the second floor as well as the Lobby and Magnolia Ballroom. A limited number of Wedding Professionals in each category will be given vendor rights to the show. Booths are filled on a first-come, first-served basis. Those returning Registration Forms with a deposit first will receive the allotted booths for their category. As a general rule, each booth is restricted to one vendor/company. For multiple entities or businesses we ask that you purchase multiple booths. We reserve the right to make final booth assignments and last minute changes if necessary. Participation in the show also includes an electronic list of Brides and their contact information. Attendance is generally around 500 Registered Attendees + their guests. (Overall attendance around 2400-3000 total guests.) A \$200 deposit is required to reserve your booth and invoices for balances are due December 1. **Booth Price: \$650. Sponsorship: \$1500***



January 31, 2020 * Copper Fox Event Center * Richmond

This event runs from 6 - 9 pm. Space for the Richmond Classic will consist of a 5' round table or 30" cocktail table with floor length linen. Tables are arranged reception-style allowing for a consistent mingle and flow of attendees. Display items must be contained to your table. Internet is available to all and electricity is available on a first-come, first-served basis. A limited number of Wedding Professionals in each category will be given vendor rights to the event (2-5 per category, and each category has different restrictions). Event space will be filled on a first-come, first-served basis. As a general rule, each table is restricted to one vendor/company. We reserve the right to make final table assignments and last minute changes if necessary. Participation in the event includes an electronic list of Brides and their contact information. Attendance is generally around 75 Registered Attendees + their guests. (Overall attendance around 250-400 total guests.) A \$100 deposit is required to reserve your booth and invoices for balances are due December 15.

5' Table Price: \$200. Cocktail Table Price: \$100. Sponsorship: \$250*



February 20, 2020 * Prichard Community Center * Elizabethtown

This event runs from 6 - 9 pm. Space for the Elizabethtown Classic will consist of a 6' rectangle table with floor length linen. Tables are arranged around the community center allowing for a consistent mingle and flow of attendees. Internet is available to all and electricity is available on a first-come, first-served basis. A limited number of Wedding Professionals in each category will be given vendor rights to the event (2-5 per category, and each category has different restrictions). Event space will be filled on a first-come, first-served basis. As a general rule, each table is restricted to one vendor/company. We reserve the right to make final table assignments and last minute changes if necessary. Participation in the event includes an electronic list of Brides and their contact information. Attendance is generally around 100 Registered Attendees + their guests. (Overall attendance around 250-400 total guests.) A \$100 deposit is required to reserve your booth and invoices for balances are due January 2.

6' Table Price: \$200. Sponsorship: \$250*



February 28, 2020 * The Campbell House * Lexington

This event runs from 6 - 9 pm. Space for the Evening Classic will consist of a 5' round table or 30" cocktail table with floor length linen. Tables are arranged reception-style allowing for a consistent mingle and flow of attendees. Display items must be contained to your table. Internet is available to all and electricity is available on a first-come, first-served basis. A limited number of Wedding Professionals in each category will be given vendor rights to the event (3-6 per category, and each category has different restrictions). Event space will be filled on a first-come, first-served basis. As a general rule, each table is restricted to one vendor/company. We reserve the right to make final table assignments and last minute changes if necessary. Participation in the event also includes an electronic list of Brides and their contact information. Attendance is generally around 175-200 Registered Attendees + their guests. (Overall attendance around 900-1500 total guests.) A \$100 deposit is required to reserve your table and invoices for balances are due January 15.

5' Table Price: \$300. Cocktail Table Price: \$200. Sponsorship: \$750*



March 1, 2020 * The Foundry on Broadway * Frankfort

This event runs from 12 - 3 pm. Space for the Frankfort Classic will consist of a 5' round table with floor length linen. Tables are arranged reception-style allowing for a consistent mingle and flow of attendees. Display items must be contained to your table. Internet is available to all and electricity is available on a first-come, first-served basis. A limited number of Wedding Professionals in each category will be given vendor rights to the event (2-5 per category, and each category has different restrictions). Event space will be filled on a first-come, first-served basis. As a general rule, each table is restricted to one vendor/company. We reserve the right to make final table assignments and last minute changes if necessary. Participation in the event includes an electronic list of Brides and their contact information. Attendance is generally around 75 Registered Attendees + their guests. (Overall attendance around 200-350 total guests.) A \$100 deposit is required to reserve your booth and invoices for balances are due January 15.

5' Table Price: \$200. Sponsorship: \$250*



August 30, 2020 * Hilton Lexington/Downtown

This show runs from 11am - 4pm. Booths are 8'x 8' and include a table, 2 chairs, pipe & drape, internet and electricity. Booths are located in the pre-function area, Main Ballroom and the conference rooms on the second floor as well as the Lobby and Magnolia Ballroom. A limited number of Wedding Professionals in each category will be given vendor rights to the show. Booths are filled on a first-come, first-served basis. Those returning Registration Forms with a deposit first will receive the allotted booths for their category. As a general rule, each booth is restricted to one vendor/company. For multiple entities or businesses we ask that you purchase multiple booths. We reserve the right to make final booth assignments and last minute changes if necessary. Participation in the show also includes an electronic list of Brides and their contact information. Attendance is generally around 400 Registered Attendees + their guests. (Overall attendance around 1800-2400 total guests.) A \$150 deposit is required to reserve your booth and invoices for balances are due July 1. **Booth Price: \$650. Sponsorship: \$1000***



November 19, 2020 * Fasig-Tipton * Fall Classic

This event runs from 6 - 9 pm Fasig Tipton. Space for the Fall Classic will consist of a 5' round table or 30" cocktail table with floor length linen. Tables are arranged reception-style allowing for a consistent mingle and flow of attendees. Display items must be contained to your table. Internet is available to all and electricity is available on a first-come, first-served basis. A limited number of Wedding Professionals in each category will be given vendor rights to the event (3-6 per category, and each category has different restrictions). Event space will be filled on a first-come, first-served basis. As a general rule, each table is restricted to one vendor/company. We reserve the right to make final table assignments and last minute changes if necessary. Participation in the event also includes an electronic list of Brides and their contact information. Attendance for the event is expected to be around 150 Registered Attendees + their guests. (Overall attendance around 400-600 total guests.) A \$100 deposit is required to reserve your booth and invoices for balances are due October 1. **5' Table Price: \$300. Cocktail Table Price: \$200. Sponsorship: \$350***

***Each show/event requires a signed contract and deposit in order to secure your participation. Invoices are emailed for deposits and balances due. Sponsorship fees listed are in addition to your booth/table price.**