

Sunday August 30, 2020



Hilton Lexington/Downtown 11-4 pm

We are excited to have you join us for our next Bridal Bliss Event in Lexington! Booths are 8'x8' and include a table, 2 chairs, pipe & drape, internet and electricity. Booths are located in the pre-function area, Main Ballroom and the conference rooms on the second floor as well as the lobby and Magnolia Ballroom. A limited number of Wedding Professionals in each category will be given vendor rights to the show. Booths are filled on a first-come, first-served basis. Those returning Registration Forms with a deposit first will receive the allotted booths for their category. As a general rule, each booth is restricted to one vendor/company. For multiple entities or businesses we ask that you purchase multiple booths. We reserve the right to make final booth assignments and last minute changes if necessary. Participation in the show also includes an electronic list of Registered Bride or Groom and their contact information.

In accordance with new health & safety procedures, all vendor booths will be restricted to **2 business representatives**. Vendors will be required to wear masks while on hotel property. It will be required that guests follow health guidelines that also include a mask. Attendees will be limited to groups of 4 guests to a party and will be given a specific traffic pattern to ensure visitation to all participation Wedding Professionals. Please contact us with questions about our new policies or procedures.

Booth Cost: \$450

Booths can be reserved with a deposit of **\$100**. If paying a deposit, final payment is due August 1, 2020.

We do not have a participation deadline, but there is a maximum capacity and we WILL SELL OUT.

Payment Options:

- Print this form and mail with a check
- Provide Credit Card Info on this form
- Check box to indicate you would like a PayPal invoice to pay online.

If mailing payment, please send to:

Bridal Bliss
300 Lafollette Station S
Box 200
Floyds Knobs, IN 47119

NEW ADDRESS

**All Payments are considered non-transferable to other shows and non-refundable.*

Questions?

Contact Shannon: 859-457-0824 or shannon@bridalblissclassic.com

Company Name:

Contact:

Office Phone:

Address:

City:

State:

Zip:

Cell Phone:

Email:

Website:

Amount to charge now: \$100 \$450

Card Number:

Exp:

Security Code:

Signature: _____

Please send PayPal Invoice:

Additional details:

Attendance is generally around 400 Registered Attendees + their guests. Overall attendance is around 1800-2400 total guests.

Participating Vendors are given the opportunity to provide marketing pieces for the bags given to couples at Registration. Items are due to the Hilton by 1pm on Saturday August 29. If items are received after this deadline, we cannot guarantee their inclusion. We will prepare 400 bags for this show. **NO EXCEPTIONS TO THIS DEADLINE.**

Bridal Bliss utilizes a HOT LEAD system to notify you of contacts asking to be contacted by you, the Vendor. Hot Leads are sent beginning on Sunday (show day) through Monday. Final contact spreadsheet is generally sent within 72 hours of the show.

A small bag of snacks and bottled water will be provided to each vendor booth. You may want to consider bringing additional snacks or refreshments for the day. On-site options may be limited.

We take the current health and safety precautions very seriously. It is the responsibility of the registering contact to communicate requirements to the booth representatives. Failure to adhere to required regulations will result in a request to vacate the show floor.

We love promoting Vendors through our social media accounts. It is our intention to share your page and/or tag you in a post through either Facebook or Instagram (when time allows) before the show. This is not guaranteed, and a promotional post will not be made until your booth balance is satisfied in full.

Official Vendor information will be emailed around the second week of August or as soon as final preparations are confirmed. This email provides further details about the event and information necessary to facilitate arrival and departure for Vendors.

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