

# Show Registration Form

We are pleased you are considering joining us for a Bridal Bliss event in 2021. As with all Bridal Bliss Shows, a limited number of Wedding Professionals in each category will be given vendor rights to the shows. Booths are filled on a first-come, first-served basis. Those returning Registration Forms with a deposit first will receive the allotted booths for their category. As a general rule, each booth is restricted to one vendor/company. For multiple entities or businesses we ask that you purchase multiple booths. We reserve the right to make final booth assignments and last minute changes if necessary. Participation in a show also includes an electronic spreadsheet of registered attendee and their contact information. Please check the boxes below for the shows in which you wish to participate.

\* All payments are considered non-refundable and non-transferable.

## Bridal Bliss Winter Classic

**Sunday January 24, 2021**



This event runs from 12-4pm. Booths are approximately 8'x8' and include a table with black linen, 2 chairs, pipe & drape, internet and access to electricity. Booths are located in the main ballroom and pre-function areas. In previous years, we have had around 400 pre-registered attendees + their guests.

**Booth Price: \$450**

**Sponsorship: \$1500**

**Sign Me Up!**

## Bridal Bliss Commonwealth Classic

**Friday February 26, 2021**



This event takes place in the Woodford Reserve Club at Kroger Field and runs from 6-9pm. All tables are located in the same area of space. Tables are approximately 5' round or 30" round tall cocktail tables that include floor-length black linen as well as internet. Electricity is available by request. In previous years, we have had around 225 pre-registered attendees + their guests.

**Booth Price: \$300/\$200**

**Sponsorship: \$800**

**Sign Me Up!**

## Bridal Bliss Summer Classic

**Sunday August 29, 2021**



This event runs from 12-4pm. Booths are approximately 8'x8' and include a table with black linen, 2 chairs, pipe & drape, internet and access to electricity. Booths are located in the main ballroom and pre-function areas. In previous years, we have had around 400 pre-registered attendees + their guests.

**Booth Price: \$450**

**Sponsorship: \$1000**

**Sign Me Up!**

## Bridal Bliss Fall Classic

**Thursday November 18, 2021**



This event runs from 6-9pm. Tables are approximately 5' round or 30" round tall cocktail tables that include floor-length black linen as well as internet. Electricity is available by request. Tables are located in the ballroom. In previous years, we have had around 225 pre-registered attendees + their guests.

**Booth Price: \$200/\$100**

**Sponsorship: \$500**

**Sign Me Up!**

**Total Cost for show participation:** \_\_\_\_\_

Business Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_ Website: \_\_\_\_\_

Credit Card (type) \_\_\_\_\_ Card Number \_\_\_\_\_ Exp. \_\_\_\_\_

Billing Zip \_\_\_\_\_ Security Code \_\_\_\_\_ Name on Card \_\_\_\_\_

Please check HERE  if you prefer to receive a invoice sent to the email address above.

If you prefer, forms can be mailed to:

**Bridal Bliss**

Shannon@BridalBlissClassic.com

300 Lafollette Station S, Box 200

Floyds Knobs, IN 47119

(859) 457-0824 or fax to (502) 456-1314

## Additional Event Information:

- \* Participating vendors are given the opportunity to provide marketing pieces for the bags given to couples at Registration. Items are due to the property by a specific deadline. Please see Set-Up Details (emailed a couple weeks before show) for the specifics regarding deadline. If items are received after this deadline, we cannot guarantee their inclusion.
- \* Bridal Bliss utilizes a HOT LEAD system to notify you of contacts asking to hear from you, the Vendor. Hot Leads are sent beginning on the day of the event through the day following the event. Final contact spreadsheet is generally sent within 72 hours of the conclusion of the event.
- \* For the January and August events, a bag of snacks and bottled water will be provided to each vendor booth. You may want to consider bringing additional snacks or refreshments for the day. On-site options may be limited.
- \* We love promoting Vendors through our social media accounts. It is our intention to share your page and/or tag you in a post through either Facebook or Instagram (when time allows) before the show. This is not guaranteed, and a promotional post will not be made until your booth balance is satisfied in full. Bridal Bliss selects the content and tags utilized in social media promotions.
- \* Official Vendor Information is emailed prior to the show. We do this as soon as we are able to finalize preparation details with the venue. This email provides further details about the event and information necessary to facilitate arrival and departure for Vendors.
- \* Commitments to shows are considered non-refundable and non-transferable to alternative shows. As long as a show does take place on the published date, participation is anticipated and planned for. Refunds will not be issued for unutilized registrations.

In accordance with evolving national, state and local guidelines, we anticipate continuing the implementation of policies that correspond to suggested guidelines. Below is a list of possible procedures that will be required to allow participation.

**Please sign below to indicate you are in understanding that this event will adhere to any necessary protocols in order to proceed in a safe and healthy manner. Any changes to these guidelines will be communicated to you via email prior to the event(s) you wish to participate in.**

- All Vendor Booths CAN be restricted to 2 business representatives at any given time.
- All Vendors will be asked to provide the contact information for anyone working or assisting with their booth for contact tracing purposes.
- Vendors will be required to wear masks while on venue property.
- Vendors providing food will be required to follow "Healthy at Work" requirements for Restaurants.
- Attendees of the event will be required to wear masks while on venue property.
- Attendees of the event will be asked to restrict their party to a total of 4 guests who provide contact details for contact tracing purposes.
- Attendees will be asked to enjoy meeting Vendors in a specific, one-way traffic pattern. This will assist with social distancing.
- Embassy Suites and Bridal Bliss will be operating at a decreased, rolling maximum capacity. Attendance will be staggered for couples when necessary.
- Social Distancing guidelines of 6' will be requested and reinforced with signage.
- Hand Sanitizing stations will be available.
- Any Vendor wishing to hand an item directly to an attendee will be required to wear safety gloves.
- Any Vendor or Attendee experiencing flu-like symptoms will not be admitted or asked to send an alternative representative.

By Signing Here, I understand that Bridal Bliss will adhere to necessary protocols and understand my responsibility. \_\_\_\_\_

Many thanks to our continuing Sponsors:

